

## **SPONSORSHIP OPPORTUNITIES**

Conference: August 1-5, 2023

Hilton Minneapolis Downtown Minneapolis, Minnesota

| Garden Communicators International                                    | Platinum | Gold     | Silver  | Bronze   |
|---|----------|----------|---------|----------|
|   | \$15,000 | \$10,000 | \$5,000 | \$3,000  |
| 8-10 Minute Presentation during Sponsored Attendees                   | ✓        | ✓        | ✓       | <u> </u> |
| Luncheon (Limited to <del>10</del> 7 Sponsors)                        |          |          |         |          |
| Awards Dinner Sponsors   Sponsors Lunch   Day 2 or 5 Meal             | ✓        |          |         |          |
| Display Table in Main Ballroom (8/2 & 8/3)                            | ✓        | ✓        | ✓       | ✓        |
| Table Sponsor in Network Area   | ✓        | ✓        |         |          |
| Linked Logo on GardenComm Website Conference Page                     | Тор      | Tier 1   | Tier 2  | Tier 3   |
| Special Verbal Recognition at start of every Education Session        | ✓        |          |         |          |
| Verbal   Visual Recognition at start of every Education Session       | ✓        | ✓        | ✓       | ✓        |
| Embedded Recognition on all Virtual Sessions                          | ✓        | ✓        |         |          |
| Recorded 8-10 minute Presentation included in Virtual                 | ✓        | ✓        | ✓       |          |
| Sessions  |          |          |         |          |
| Ad in Conference Program or App                                       | Тор      | Tier 1   | Tier 2  | Tier 3   |
| Feature Article in one of GardenCommUnity News                        | ✓        |          |         |          |
| List of attendees' emails and addresses                               | ✓        | ✓        | ✓       | ✓        |
| Paid Conference Attendance  | 2        | 2        | 1       | 1        |
| Opportunity to Participate in Sponsorship Door Prizes                 | ✓        | ✓        | ✓       | ✓        |
| Logo on Back of Conference Tote Bag                                   | ✓        | ✓        | ✓       | ✓        |
| Network Room Snacks / Treats Bags   Info inserts                      | ✓        | ✓        |         |          |
| Welcome Address to attendees on bus tour                              | ✓        | ✓        | ✓       | ✓        |
| Education Session Sponsor   |          | ✓        | ✓       |          |
|   |          |          |         |          |
| Additional Sponsorships   | 1        | 1        |         | <u> </u> |
| Keynote Speaker #1 (TBD – See Staff - \$6,000-\$10,000)               |          |          |         |          |
| Keynote Speaker #2 (TBD – See Staff - \$6,000-\$10,000)               |          |          |         |          |
| Bus Sponsor (\$1,000 -\$2,000 per bus)                                |          |          |         |          |
| Display Table in Main Ballroom (8/2 & 8/3 - \$1,000)                  |          |          |         |          |
| Education Session Sponsors (Limit 12 Available - \$400 each)          |          |          |         |          |
| 2023 Lapel Pin Sponsor (\$1,500)                                      |          |          |         |          |
| Tote Bag Sponsor   Front   Large Logo                                 |          |          |         |          |
| First Timers "Newbie" Reception (\$2,000)                             |          |          |         |          |
| Drink Tickets for Exhibit Reception (Two tickets   \$2,500)           |          |          |         |          |
| Continental Breakfast (Garden Tour \$2,000)                           |          |          |         |          |
| Lunch (Garden Tour  \$3,500)  |          |          |         |          |
| Sponsors Lunch – 1 <sup>st</sup> to Speak and Lunch Sponsor (\$7,000) |          |          |         |          |
| 75 <sup>th</sup> Anniversary Dinner & Awards Ceremony:                |          |          |         |          |
| — Dinner Sponsor (\$5,000)  |          |          |         |          |
| - Honors & Awards Ceremony (\$5,000)                                  |          |          |         |          |
| - 75 <sup>th</sup> Anniversary and Cake (\$5,000)                     |          |          |         |          |
| After-Party Sponsor   Karaoke / DJ (\$2,500)                          |          |          |         |          |
|   |          |          |         |          |