

PREMIUM SPEAKING SPONSORSHIP OPPORTUNITIES

Platinum \$15,000 – (\$16,110 Value)
+ **Allied Discounts up to 15% off** 1 Sponsor

- Sponsored Luncheon +
- Premium positioning for 8-10 presentation at 8/28 Sponsored Luncheon
- **Special Verbal and Visual** Recognition at the start of in person / and Virtual Education Sessions
- Swag Bag Insert **(3)**
- Paid Conference Attendance **(3)**
- **Plus, Feature Article in GardenCommUnity**
- **Opening Cocktail Reception Sponsorship** (\$7,000 value)
- **Continental Breakfast** (\$3,000 value)
- **Full Page Ad** in Printed Program (\$1,500 value)

Gold \$10,000 – (\$10,500 Value)
+ **Allied Discounts up to 15% off** | 1 Sponsor

- Sponsored Luncheon +
- Premium positioning for 8-10 presentation at 8/28 Sponsored Luncheon
- **Verbal and Visual** Recognition at the start of in person / and Virtual Education Sessions
- Swag Bag Insert **(2)**
- Paid Conference Attendance **(2)**
- Opportunity to Participate in Sponsorship Door Prizes
- **Plus, Feature Article in GardenCommUnity**
- **Continental Breakfast** (\$3,000 value)
- **Awards Dinner After Party** (\$2,500)
- **Half- Page Ad** in Printed Program (\$750 value)

Outdoor Exhibit \$4,500
Allied Discounts up to 15% off
Limited to 2 Sponsors

- Ability to present / demo product on location at Proven Winners® ColorChoice® Guest Cottage (Hard Goods Sponsors Only)
- 10x10 Outdoor Exhibit Area
- Hands-on Product Demonstrations
- **Verbal and Visual** Recognition at the start of in person / and Virtual Education Sessions
- Linked Logo on GardenComm Website Conference Page
- 5 Minute Sponsored Luncheon Preview on 8/28

1 SPOT REMAINING

Sponsors Luncheon \$3,500
+ **Allied Discounts up to 15% off**

8-10 Minute Presentation at Sponsored Attendees Luncheon at Grand Amway Hotel (Limited to 9 Sponsors)

- Display Table in Main Ballroom
- Table in Network Area
- Linked Logo on GardenComm Website Conference Page
- Visual Recognition at start of all In-Person / Virtual Conference Education Sessions
- Embedded Recognition on all Virtual Sessions
- Recorded Sponsored Presentation included in Virtual Conference On-Demand Sessions (November 2024)
- Swag Bag Insert **(1)**
- Paid Conference Attendance for **(1)**
- Opportunity to Participate in Sponsorship Door Prizes

ADDITIONAL OPPORTUNITIES

- **Wi-Fi Sponsor (Run of Show) | \$7,000** includes Verbal Recognition at in-person events, branded card in Registration Materials
- **Opening Cocktail Reception | \$7,000** includes Two (2) Drink Tickets per guest with logo, 5-minute branded address
- **Anniversary Dinner & Awards Ceremony | \$5,000** Official Program Sponsor, 5-minute branded address before awards presentation
- **Continental Breakfast(s) | All 3 for \$8,500** or 8/27 Tuesday (\$3,000) 8/28 Wednesday (\$3,000) 8/29 Thursday (\$3,000), 5-minute branded address
- **Lunch Sponsor Optional Garden Tour | \$2,000**
- **Awards Dinner After-Party Sponsor /Karaoke | \$2,500**
- **Coffee Break(s): Two for \$2,500** or 8/27 Tuesday (\$1,500) 8/28 Wednesday (\$1,500)
- **Display Table in Main Ballroom | \$1,000 8/27 & 8/28** 4 Spots Remaining
- **Bus Sponsors | \$1,000 per bus** 4 Spots Remaining
- **2024 Lapel Pin Sponsor | \$1,500**
- ~~2024 Badge Holder Sponsor | \$1,500~~
- **In-Person Education Sponsor | Choice of 3 session \$900** or \$400 individual session

REGISTER TODAY

Ready to take your brand to the next level and reach professional horticultural communicators? The GardenComm Annual Conference is the place for you to get your brand center-stage and your marketing message out to those who communicate to homeowners and consumers, actively engaged and gardening.

Register today by contacting GardenComm offices, info@gardencomm.org or 951-899-5015 to sign up for a sponsorship package that is right for you. We'll work with you to select a package that fits your marketing strategy and budget, big or small.

We'll see you in Grand Rapids, MI! August 26-30, 2024