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**GARDENCOMM ANNOUNCES ITS FALL 2025 VIRTUAL EVENT: CONNECTING GREEN INDUSTRY COMMUNICATORS AND MARKETING INNOVATORS**

**RIVERSIDE, CA [June 10, 2025]** – GardenComm: Garden Communicators International invites garden media professionals, educators, influencers, and industry marketers to its **Fall Virtual Event**, taking place **September 9–11, 2025**. This dynamic, three-day online event brings together leading voices in garden communication, marketing, design, sustainability, and science, offering cutting-edge insights, 1-on-1 meetings with top horticultural editors and publishers, professional development, and networking opportunities, all from the convenience of your screen.

Headlining the event is Michael Stelzner, CEO and founder of Social Media Examiner, who will explore the **future of social media, working with influencers and AI tools** in a must-attend Q&A session. Additional sessions include new plant previews for 2026 from the National Garden Bureau, monetization strategies for garden communicators, and regenerative gardening, among many others.

Speakers include:

- **Michael Stelzner** – Social Media Examiner: *Future of Social Media: How to Stay Visible and Future-Proof Your Voice*
- **Diane Blazek** – National Garden Bureau: *New Plants for 2026*
- **Phyllis Gricus, Debra Knapke, Miranda Niemiec, Marcus Bridgewater, Melissa McClary Davis, and more**

“This year’s virtual event brings some of the brightest minds in our industry directly to your screen,” said **C.L. Fornari**, President of GardenComm. “Whether you’re a seasoned communicator or a fresh voice in the garden space, you’ll walk away with insights and tools that will grow your skills, your network, and your bottom line.”

The event is designed for:

- Garden writers, content creators, and green industry professionals
- Horticulture marketers and educators
- Landscape designers and sustainability advocates

**Registration is now open** - For the latest updates, session details, and pricing visit: [gardencomm.org/VE25](https://gardencomm.org/VE25)

**About GardenComm**

GardenComm: Garden Communicators International provides leadership and opportunities for education, recognition, career development and a forum for diverse interactions for professionals in the field of gardening communications. Join us at [gardencomm.org](https://gardencomm.org). Become a member! [Join GardenComm!](#)

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